

Subject: RE: BID Update
From: Robin Bieker <robin@biekerco.com>
Date: 05/31/2017 04:20 PM
To: 'Robert Buente' <bbuente@1010dev.org>
CC: 'Shelby Jordan' <sjordan@aegworldwide.com>, 'Daniel Taban' <daniel@jadeent.com>

Bob,

I wholeheartedly agree, but is there a process that we must go through before flipping the thought to the entire Board? Should each Exec Committee call the board members on their list and we make the announcement at the dinner this coming Monday or wait for the Board meeting at the end of the month. Thoughts?

Robin

From: Robert Buente [<mailto:bbuente@1010dev.org>]
Sent: Wednesday, May 31, 2017 3:48 PM
To: Ellen Riotto; Robin Bieker; Shelby Jordan; Martha Saucedo; Daniel Taban; Terri Toennies; Nusbaum, Nate - CHMC; Richard Wu; James Pugh; Channing Henry; Paul Keller; Mark Wareham; Faye Washington; Ann Hickambottom; Terry Rubinroit
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Speaking only for myself I think it is time for the "interim" title to go away! Ellen, what you did getting the renewal signatures is spectacular. The BID is in great shape and you have hired, retained, and managed a highly efficient and cohesive team.

Congratulations

Bob

Robert Buente
President/CEO
1010 Development Corporation
1001 South Hope Street
First Floor
Los Angeles, CA 90015

bbuente@1010dev.org <<mailto:bbuente@1010dev.org>>

213-749-0214 x202 (o)

213-749-3098 (f)

From: Ellen Riotto [<mailto:ellen@southpark.la>]
Sent: Wednesday, May 31, 2017 3:19 PM
To: Robin Bieker <robin@biekerco.com <<mailto:robin@biekerco.com>> >; Robert Buente <bbuente@1010dev.org <<mailto:bbuente@1010dev.org>> >; Shelby Jordan <sjordan@aegworldwide.com <<mailto:sjordan@aegworldwide.com>> >; Martha Saucedo <msaucedo@aegworldwide.com <<mailto:msaucedo@aegworldwide.com>> >; Daniel Taban <daniel@jadeent.com <<mailto:daniel@jadeent.com>> >; Terri Toennies <terri@laautoshow.com <<mailto:terri@laautoshow.com>> >; Nusbaum, Nate - CHMC <Nate.Nusbaum@DignityHealth.org <<mailto:Nate.Nusbaum@DignityHealth.org>> >; Richard Wu <richard@grandlofts.com <<mailto:richard@grandlofts.com>> >; James Pugh <JPugh@sheppardmullin.com <<mailto:JPugh@sheppardmullin.com>> >; Channing Henry <channing@almadevelopment.com <<mailto:channing@almadevelopment.com>> >; Paul Keller <pkeller@mackurban.com <<mailto:pkeller@mackurban.com>> >; Mark Wareham <mwareham@mackurban.com <<mailto:mwareham@mackurban.com>> >; Faye Washington <faye.washington@ywcagla.org <<mailto:faye.washington@ywcagla.org>> >; Ann Hickambottom <ann.hickambottom@ywcagla.org <<mailto:ann.hickambottom@ywcagla.org>> >; Terry Rubinroit <rubinroit@aol.com <<mailto:rubinroit@aol.com>> >
Subject: BID Update

Dear Board Members,

I hope you all had a restful holiday weekend. I know our team was thankful for the extra day off after an intense two-week sprint. Thank you all for the support and encouragement. We absolutely would not have reached our goal without your hustle. (By the way, no BID has ever hit 51% in 2 weeks. Not that it's a competition or anything... :))

Renewal is a long and many-stepped process, and we've only just begun. So what's next? After 51% of weighted petitions are signed and submitted to the City Clerk's office, the City Attorney's Office prepares documents to go before the Housing, Community and Economic Development Committee (HEDC), which has to approve the motion before it goes to City Council. We were able to have HEDC waive the hearing, so we are going straight to Council on Tuesday 6/6. I will be asking 3-5 property owners to attend the City Council meeting and provide supporting public comment. I would like to have a diverse group of speakers (developer, condo owner, commercial space owner, non-profit). If you are interested/available, please let me know by end of day today.

City Council rarely votes against BID renewals, so as long as opposition doesn't turn out, and there is quorum, we shouldn't have a problem. I'll be reaching out to Huizar and Price's legislative deputies to make sure that they're both in attendance. If we don't get 12-0-3 (Yes-No-Absent) or better, we will be on Wednesday's agenda too, but no speakers will be required. This is because LA ordinances require a second reading unless at least 12 members are present to vote AND the item is adopted unanimously. An ordinance can be

adopted with a simple majority on a second reading. If all goes to plan, ballots will be out by June 9.

I'm also happy to report that we hosted a highly successful Meet Your Neighbors event at TEN50 last Thursday. Thank you to those of you who joined. We had over 140 attendees, music, food, drink, and a short 15 minute panel conversation with 4 residents of South Park. We've gotten great feedback from the event and plan on making this a quarterly series.

Another announcement: Katie has been promoted to Director of Operations. She's proven herself to be an invaluable member of the team, and she deserves to be recognized as such. Make sure to congratulate her when you see her next.

Quick reminders:

- * SOBO meeting Wednesday 6/7 at 9:30am
- * Neighborhood Watch Meeting 6/13 at California Hospital; Disaster Preparedness (I met with the Director of the disaster preparedness program today and it's an incredibly impressive operation. I hope you can join!)
- * Board Meeting 6/22, 8:30-10am

That's all for now! I'll reach out individually to ask for your support in attending City Council next Tuesday.

Best,

Ellen

Ellen Riotto

Interim Executive Director

South Park Business Improvement District

1100 S Flower St, Suite #3400, Los Angeles, CA 90015

ellen@southpark.la | o. 213 663 1112 | c. 401 439 8147

[southpark.la](http://www.southpark.la/) | Facebook <http://fb.com/SouthParkLosAngeles> |
Twitter <https://twitter.com/southparkla> | Instagram <https://www.instagram.com/southparkla/>

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24/7 DISPATCH: 866-560-9346

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